



2018 Advocating for Emergency Aid Programs in
Higher Education Statewide Convening

Hilton Austin Airport
9515 Hotel Drive
Austin, TX 78719

BRIEFING & CONVENING AGENDA
September 10–11, 2018*

DAY ONE (BRIEFING)

Monday, September 10; 2:00 – 4:30 p.m.

(Registration 1:00 – 2:00 p.m./Exclusive Networking 4:30 – 6:00 p.m.)

- 1:00 p.m. Registration/Check-in (Bergstrom Ballroom - Lower Level)
- 2:00 p.m. Welcome and Opening Remarks
Raymund A. Paredes, Ph.D., Texas Commissioner of Higher Education
- 2:10 p.m. Overview of the Emergency Aid Project in Texas
Mary E. Smith, Ph.D., Assistant Deputy Commissioner for Academic Planning and Policy, Texas Higher Education Coordinating Board (THECB)
- 2:20 p.m. The Landscape of Emergency Aid Programs at Texas Institutions of Higher Education
Ginger L. Gossman, Ph.D., Senior Director, Innovation and Policy Development, THECB
- The methodology **behind the** "Emergency Aid in Texas Survey"
 - Survey results
 - Lessons learned
- 2:30 p.m. The Five Critical Needs of Emergency Aid Programs at Your Institution
Amy Geist, Director of Strategic Initiatives, NASPA - Student Affairs Administrators in Higher Education
- How **NASPA's Emergency Aid Rubric** is helping institutions in building and strengthening emergency aid programs
 - The Emergency Aid Community of Practice Website – Student ARC: Advancing Retention in College

* The afternoon briefing on September 10 is designed for regents/trustees, chancellors/presidents, chief academic/instructional officers, vice presidents of student affairs, and other higher education executive leaders. The full-day convening on September 11 is designed **for higher education managers and staff members who will be "hands-on" in terms of creating, enhancing, or managing the day-to-day operation of emergency aid programs on their campuses, as well as nonprofit and community-based organizations, stakeholders, and philanthropists interested in emergency aid programs.** All are welcome to attend both days.

- 3:00 p.m. The Texas Emergency Aid Network (EA Net)
Monique Lee Whitley, EA Net Program Coordinator, THECB
- Lessons learned from the field
 - The EA Net's **"Best Practices"**
 - Advocacy efforts going forward
- 3:15 p.m. The Emergency Aid Lab (EA Lab)
Angelica Cancino de Sandoval, Director, Special Supports and Grants, Special Populations, Austin Community College and Monica Pohlmann, Principal, Reos Partners
- The Emergency Aid Lab (EA Lab) and Reos Partners present a summary of their **"framework" on how to implement an emergency aid program on any campus**
- 3:45 p.m. Leadership from the Top Down – The Importance of Supporting Emergency Aid Programs on Your Campus
Russell Lowery-Hart, Ph.D., President, Amarillo College
Richard Walker, Ed.D., Vice Chancellor for Student Affairs and Enrollment Services for the University of Houston System and Vice President for Student Affairs and Enrollment Services for the University of Houston
- Overview of emergency aid on the campus
 - Transparency in communicating with education stakeholders
 - How emergency aid has increased retention and completion
 - Questions and answers
- 4:15 p.m. The Process and Benefits of Emergency Aid – **Students' Perspectives**
Moderated by Amy Geist, Director of Strategic Initiatives, NASPA
Ricardo Herrera, Student, Alamo Colleges District – Palo Alto College
TBD – University Student
- The student face of emergency aid
 - Overcoming reluctance to seek help
 - How emergency aid has increased the social/emotional connection to the institution
 - Questions and answers
- 4:30 p.m. Meeting Adjournment
- 4:30 - 6:00 p.m. Networking; Meet and Greet with EA Net Members and Community Partners**
(Will include carving stations and light hors d'oeuvres in the Atrium – Main Level)

** The THECB does not endorse the exhibiting organizations, any products or services offered, or any entity providing linked websites during the conference.

DAY TWO (CONVENING)

Tuesday, September 11; 9:30 a.m. – 4:30 p.m.
(Registration/Buffer Breakfast 8:30 – 9:30 a.m.)

- 8:30 a.m. Registration/Check-in/Breakfast Buffet (Atrium – Main Level)
- 9:30 a.m. Welcome and Opening Remarks (Bergstrom Ballroom – Lower Level)
David W. Gardner, Ph.D., Deputy Commissioner for Academic Planning and Policy, THECB
- 9:45 a.m. Keynote Speaker – The Role of Emergency Aid Programs in Student Persistence and Completion (Bergstrom Ballroom – Lower Level)
Timothy M. Renick, Ph.D., Vice President for Enrollment Management and Student Success, Vice Provost, and Professor of Religious Studies at Georgia State University
- 10:30 a.m. Break
- 10:45 a.m. Breakout Session One: **“Championing the Cause”** – Shared Best Practices Based on the Experience and Research of Texas EA Net Members
- Best Practices in Administration – (Ballroom AD)
Lorianna Mapps, Executive Director, Integrated Enrollment Services, University of Houston
- Best Practices in Communication – (Ballroom BC)
Teresa Riley, Ph.D., Senior Vice President for Student Affairs and University Administration, Texas A&M University-Kingsville
- Best Practices in Sustainability – (Chennault)
Paul F. Goebel, Director, Student Money Management Center, University of North Texas
- Touch & Tech – An Interactive Session for Best Practices in Using Automation Technology in Your EA Program – (Del Valle)
Kathryn A. Weiser, Assistant Dean of Students, Texas State University
- 11:15 a.m. Breakout Session Two: **Collaborating with Community Partners for “Wrap-around Services”** to Support Your Emergency Aid Program
- Community Partnerships: Room and Board – (Chennault)
Jordan A. Herrera, Director, Social Services, Amarillo College
- Community Partnerships: Transportation – (Ballroom AD)
Katherine Beaumont Doss, Dean of Student Success, Alamo Colleges District – Palo Alto College
- Community Partnerships: Health Care – (Del Valle)
Raven Jones, Ph.D., Director, Urban Experience Program, University of Houston
- Technology: Outreach and Tracking – (Ballroom BC)
Lisa Elliott, Director of Marketing & Communication, McLennan Community College
Javier Flores, Ph.D., Vice President, Student Affairs & Enrollment Management, Angelo State University
- 11:45 a.m. Break
- 12:00 p.m. Luncheon (Atrium – Main Level)

- 1:15 p.m. Breakout Session Three: **"Championing the Cause"** – Shared Best Practices Based on the Experience and Research of Texas EA Net Members
- Best Practices in Administration – (Ballroom AD)
Lorianna Mapps, Executive Director, Integrated Enrollment Services, University of Houston
- Best Practices in Communication – (Ballroom BC)
Teresa Riley, Ph.D., Senior Vice President for Student Affairs and University Administration, Texas A&M University-Kingsville
- Best Practices in Sustainability – (Chennault)
Paul F. Goebel, Director, Student Money Management Center, University of North Texas
- Touch & Tech – An Interactive Session for Best Practices in Using Automation Technology in Your EA Program – (Del Valle)
Kathryn A. Weiser, Assistant Dean of Students, Texas State University
- 1:45 p.m. Breakout Session Four: **Collaborating with Community Partners for "Wrap-around Services"** to Support Your Emergency Aid Program
- Community Partnerships: Room and Board – (Chennault)
Jordan A. Herrera, Director, Social Services, Amarillo College
- Community Partnerships: Transportation – (Ballroom AD)
Katherine Beaumont Doss, Dean of Student Success, Alamo Colleges District – Palo Alto College
- Community Partnerships: Health Care – (Del Valle)
Raven Jones, Ph.D., Director, Urban Experience Program, University of Houston
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Lisa Elliott, Director of Marketing & Communication, McLennan Community College
Javier Flores, Ph.D., Vice President, Student Affairs & Enrollment Management, Angelo State University
- 2:15 p.m. Break
- 2:30 p.m. Plenary Speaker – Reducing Food and Housing Insecurities for Students (Bergstrom Ballroom - Lower Level)
James X. Sullivan, Ph.D., Rev. Thomas J. McDonagh, C.S.C. Associate Professor of Economics, University of Notre Dame
- 3:15 p.m. A Debriefing: An Interactive Discussion on Best Practices and Recommendations Going Forward
Moderated by – Charles Puls, Ed.D., Deputy Assistant Commissioner for Student Financial Aid Programs, THECB
Monique Lee Whitley, EA Net Program Coordinator, THECB
Heather A. Marsh, Executive Director, Texas Higher Education Foundation
- 4:15 p.m. Invitation for Mini-Grant Applications and Concluding Remarks
Heather A. Marsh, Executive Director, Texas Higher Education Foundation
Mary E. Smith, Ph.D., Assistant Deputy Commissioner for Academic Planning and Policy, THECB
- 4:30 p.m. Adjournment
Monique Lee Whitley, EA Net Program Coordinator, THECB

KEYNOTE AND PLENARY SPEAKERS



Timothy M. Renick, Ph.D., is the Vice President for Enrollment Management and Student Success, Vice Provost, and Professor of Religious Studies at Georgia State University and winner of the 2018 Harold W. McGraw, Jr. Prize in Education.

Dr. Timothy Renick has served as Chair of the Department of Religious Studies and Director of the Honors Program. Since 2008, he has directed the student success and enrollment efforts of the university, overseeing among the fastest improving graduation rates in the nation and the elimination of all achievement gaps based on students' race, ethnicity, or income level. Dr. Renick has testified on strategies for helping university students succeed before the U.S. Senate and has twice been invited to speak at the White House. He was named one of 2016's Most Innovative People in Higher Education by *Washington Monthly* and was the recipient of the 2015-16 Award for National Leadership in Student Success Innovation. He currently is principal investigator for a \$9 million U.S. Department of Education grant to study the impact of proactive, predictive-analytics-based advisement on 10,000 low-income and first-generation students nationally. A summa cum laude graduate of Dartmouth College, Dr. Renick holds his M.A. and Ph.D. in Religion from Princeton University.



James X. Sullivan, Ph.D., is the Rev. Thomas J. McDonagh, C.S.C. Associate Professor of Economics at the University of Notre Dame and co-founder of the Wilson Sheehan Lab for Economic Opportunities (LEO).

Dr. James Sullivan has been a visiting scholar at the National Poverty Center and a visiting professor at the University of Chicago, Harris School. His research examines the consumption, saving, and borrowing behavior of poor households, and how welfare and tax policy affects the well-being of the poor. In 2012, with fellow Notre Dame Professor William Evans, Dr. Sullivan co-founded the Wilson Sheehan Lab for Economic Opportunities, a research center that works with service providers to identify effective and replicable solutions to reduce poverty in America. Dr. Sullivan earned his bachelor's degree from the University of Notre Dame and his Ph.D. from Northwestern University.